



2019 IWEC FOUNDATION PARTNERSHIP AGREEMENT

The IWEC Foundation connects and educates successful women business owners globally: those who are already in the global marketplace as well as those who want to expand into international markets.

IWEC FOUNDATION HISTORY

IWEC is an initiative of the Barcelona Chamber of Commerce created in partnership with the Chamber of Commerce of Manhattan and the Federation of Indian Chambers of Commerce and Industry Ladies Organization (FICCI/FLO), and, at its founding, supported by the U.S. Department of State. The Cape Chamber of Commerce in South Africa is another vital partner of our organization. The IWEC Foundation has a network of affiliate organizations, among them WeConnect International, the Women Presidents' Organization, Taiwan Women's Business Network and UnitedSucces based in The Netherlands.

Since our inception in 2007, our goal has been to develop a global business network for successful women business owners, helping them gain and expand access into international markets. Our network is made up of women business owners with proven track records in revenue, employee base, trade and innovation.

The founding chapters originated the IWEC Award to honor women-owned businesses throughout the world and to facilitate women-owned business connections. Every year, chambers and affiliate women's organizations nominate up to three women-owned businesses from their organizations for the IWEC Award, presented during our annual conference, which is held in a different host city or country every fall. The IWEC Foundation encourages awardees to identify with and be engaged in corporate social responsibility programs, which can range from local community support, education, healthcare issues, entrepreneur development and mentorship. Our four focused pillars in support of these successful women business owners are: 1. Market Intelligence; 2. Education; 3. Connections; and 4. Visibility.

IWEC FOUNDATION ECOSYSTEM

To put the impact of IWEC's constituency into perspective, since the inception of the awards through 2018, the combined annual revenue of the 377 chosen IWEC awardees has grown to US\$28.9 billion, with over 262,000 employees worldwide. These companies represent many industries, including agriculture, consumer goods, fashion, IT, manufacturing, health services, real estate, research technology, shipping and freight forwarding, mineral products, education and more.

Our awardees represent some of the most influential businesswomen from the world's most important emerging and established regions such as Brazil-Russia-India and China (BRIC), the Asia-Pacific region (APAC), Europe, North America, the Middle East and Africa (EMEA) and Latin America.

IWEC FOUNDATION PARTNERS

The IWEC Foundation understands how important it is for organizations to remain relevant by facing and challenging global economic and commercial trends. As part of our effort to grow within new key



IWEC FOUNDATION

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markets, understand their unique business arenas and create an overall larger global footprint, the IWEC Foundation is forging new alliances with several important organizations. These alliances will allow our audience to work with and learn from their peers throughout the globe, sharing and adopting best practices that they can replicate in their own markets. This exchange offers our adherents the priceless opportunity to do business together, which contributes to their local and global economies, resulting in jobs, increased talent and revenue.

As the IWEC Foundation grows to incorporate new chambers and affiliates throughout the world, we identify an increasing opportunity to form meaningful alliances with companies and organizations whose corporate social responsibility programs and policies promote education, transformation and growth for diversity and women-owned businesses. Our goals are to:

- Strengthen the connection between our affiliates and partners.
- Link our partners with our exclusive, global network of successful women business owners.
- Collaborate with our partners and allies to design a legacy of cross-collaboration, global brand awareness, mentorship and expansion.

We realize our work and goals can only be leveraged through strategic alliances with corporations and groups who share our desire to help shape current and future generations of women business leaders who are prepared to face the challenges of a rapidly shifting economic and commercial arena. Our partners and allies, like you, are driving corporate responsibility programs that target business drivers across the world, connecting with them, influencing them and challenging them to collaborate with peers across borders, strengthening their networks so that together they can face the significant challenge of a dynamic business paradigm.

IWEC FOUNDATION PARTNERSHIP BENEFITS

By joining our network of partners, you will have access to:

- Leaders, chambers and women's business organizations from emerging and established economies, especially from Asia and Africa, the regions that are poised to have the largest growth in urban populations and will offer opportunities for strategic planning, trade and commercial agreements, expanded infrastructures, and massive investments in the public and private sectors to fulfill growing needs.
- Business owners and leaders across multiple industries that are vital to guarantee a well-rounded, fair playing field for their local communities: education, procurement, trade, import/export, security, healthcare and many others.
- Thought-leaders and influencers to collaborate with on sustainable, ethical solutions for the world's environmental challenges: energy, water and resources for growing populations, all leading to the potential creation of new business ventures and opportunities
- Leaders who can develop multifunctional, multicultural talent pools to tackle their local and global communities' diverse needs and trends.
- A network of businesswomen who lead companies in the most sought-after industries of today and tomorrow: IT, trade and finance, supplying STEM talent and expertise for global enterprises.



SPONSORSHIP OPPORTUNITIES FOR 2019

PLATINUM LEVEL | \$100,000

- Recognized as a corporate partner for one year, owning exclusivity in your industry category.
- Logo placement on the IWEC Foundation website and recognition as a Platinum Partner in all print collateral as well as the monthly newsletter to the IWEC Foundation's Global Network.
- Invitation for 20 company representatives to attend the annual conference.
- Invitations to be involved with IWEC activities on a local basis (in your city or in NYC at the IWEC Foundation headquarters) | 3-4 events a year, excluding the conference.
- Ability to submit articles on a monthly basis related to women-owned businesses, which are published on our website and shared with the IWEC Foundation community through social media.
- Special introductions to IWEC partners, corporate members and organizations affiliated with IWEC
- Development of an exclusive IWEC Foundation Educational program through events and webinars
- Access to the IWEC Foundation's Global Network.
- Ability to nominate up to three awardees for annual conference.

In addition:

- Two full-page color ads in the annual conference journal.
- Logo inclusion in annual conference banners.
- Complimentary booth at the annual conference with the ability to display and distribute company literature and promotional material.
- Opportunity to participate in the annual conference through keynote presentation, moderator role or as a panelist.
- Acceptance of IWEC Foundation appreciation plaque during the annual conference.
- Ability to place promotional items in the welcome packet or on the seats during the conference.

DIAMOND LEVEL | \$50,000

- Recognized as a corporate partner for one year, owning exclusivity in your industry category.
- Logo placement on the website and recognition as a Diamond Partner in all print collateral as well as the monthly newsletter to the IWEC Foundation Global Network.
- Invitation for 10 company representatives to attend the annual conference.
- Invitations to be involved with IWEC activities on a local basis (in your city or in NYC at the IWEC Foundation headquarters) | 3-4 events a year, excluding the conference.
- Ability to submit articles on a quarterly basis related to women-owned businesses, which are published on our website and shared with the IWEC Foundation community through social media.
- Special introductions to IWEC partners, corporate members and organizations affiliated with the IWEC Foundation.
- Ability to nominate up to two awardees to annual conference.

In addition:

- Full-page color ad in the annual conference journal.
- Logo inclusion in annual conference banners.
- Complimentary booth at the annual conference with the ability to display and distribute company literature and promotional material.
- Opportunity to introduce your company and participate in one conference seminar.
- Ability to place promotional items in the welcome packet or on the seats during the conference



- Access to the IWEC Foundation's global network.

GOLD LEVEL | \$25,000

- Recognized as a corporate partner for one year.
- Logo placement on the website and recognition as a Gold Partner in all print collateral as well as the monthly newsletter to the IWEC Foundation's Global Network.
- Invitation for 8 company representatives to attend the annual conference.
- Invitations to be involved with IWEC activities on a local basis (in your city or in NYC at the IWEC Foundation headquarters) | 3-4 events a year, excluding the conference.
- Submit articles related to women-owned businesses on a quarterly basis, which are published on our website and shared with our community through social media.
- Special introductions to IWEC partners, corporate members and affiliate organizations as well as current and past awardees.
- Ability to nominate up to two awardees to annual conference.

In addition:

- Full-page color ad in the annual conference journal.
- Logo inclusion in annual conference banners.
- Complimentary booth at the annual conference, with the ability to display and distribute company literature and promotional material.
- Ability to place promotional items in the welcome packet or on the seats during the conference.

SILVER LEVEL | \$15,000

- Recognized as a corporate partner for one year.
- Logo placement on the IWEC website and recognized as a Silver Partner in all print collateral as well as the monthly newsletter to the IWEC Foundation's Global Network.
- Invitation for 6 company representatives to attend the annual conference
- Invitations to be involved with IWEC activities on a local basis (in your city or in NYC at the IWEC Foundation headquarters).
- Submit articles related to women-owned businesses on a quarterly basis, which are published on IWEC's website and shared with our community through social media.
- Special introductions to IWEC partners, corporate members and affiliate organizations as well as current and past awardees.
- Ability to nominate one awardee to annual conference.

In addition:

- Half-page color ad in the annual conference journal.
- Ability to place promotional items in the welcome packet or on the seats during the conference.
- Inclusion in all conference related emails/website postings, etc.



BRONZE LEVEL | \$5,000

- Recognized as a corporate partner for one year.
- Logo placement on the IWEC website and recognition as a Bronze Partner in all print collateral as well as the monthly newsletter to the IWEC Foundation's Global Network.
- Invitation for 4 company representatives to attend the annual conference.
- Invitations to be involved with IWEC activities on a local basis (in your city or in NYC at the IWEC Foundation headquarters).
- Submit articles related to women-owned businesses on a quarterly basis, which are published on our website and potentially shared with our community through social media.
- Ability to nominate one awardee to annual conference.

In addition:

- ½-page color ad in the annual conference journal.
- Logo inclusion in annual conference banners.
- Inclusion in all conference related emails/website postings, etc.

FRIENDS LEVEL | \$2,500

- Recognized as a corporate supporter for one year.
- Recognized as a Friend of the IWEC Foundation in all print collateral.
- Invitation for two company representatives to attend the annual conference.
- Invitations to be involved with IWEC Foundation activities on a local basis (in your city or in NYC at the IWEC Foundation headquarters).
- Special introductions to IWEC partners, corporate members and organizations affiliated with IWEC as well as IWEC awardees and colleagues.

The purpose of our IWEC Foundation Partnership Program is to ensure that our chambers, sponsors and allies work together to educate, influence and transform their businesses and communities, becoming relevant and vital by leaving an indelible legacy of worldwide cross-collaboration and generating fair and balanced opportunities for revenue, trade and growth.

We would be honored to have you as a partner of the IWEC Foundation in 2019 and beyond.

Best regards,

Nancy Ploeger
Executive Vice President | Secretary
IWEC Foundation

